



old style new town

designing

the ideal community is more than a building process; it's an art form. At least that's what the founders of Seabrook, Washington, believe.

Rising along the rugged northern Washington coastline just one mile south of Pacific Beach, Seabrook builds on the pioneering principles of New Urbanism. The town preserves forested land and ocean-front vistas, causing minimal

A Washington
development emulates
classic beach towns
on both coasts.

disturbance to the area's natural environment with what its developers call the "art of townmaking." The developers also use green and sustainable building practices,

incorporating reclaimed cedar and energy-efficient construction techniques in the new homes.

Casey Roloff, Seabrook's founder and president of Seabrook Land Company, compares this community to regional favorite Cannon Beach, Oregon. He and the rest of the development team drew architectural inspiration from that popular locale as well as from Cape Cod, designing homes that look as though they have been here for years. The

TEXT BY SARA E. GRAY | PHOTOGRAPHY COURTESY OF SEABROOK LAND COMPANY

coastal community

company has slowly introduced homesites since 2005; Casey estimates that the development will be complete in 2015.

Don't expect final construction to detract from the area's down-home feel. The Seabrook team is determined to keep their town a close-

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—town founder Casey Roloff

knit community. “Everything is based around a five-minute walk,” Casey says. Once complete, the town center will feature boutique shops (some with residences above), restaurants, and more. Bike trails, walking paths, fire pits, public parks, community events, and a planned amphitheater and performing arts center are aimed at bringing neighbors together.

Seabrook's main attraction will remain its beaches, which the development team kept accessible by limiting the number of oceanfront homesites. The oceanfront lots will be released in 2008 when more of the development is complete, but even then owners will not have exclusive beach access. “No one here has the privilege

coastal community

of privately owning oceanfront land,” Casey says. “People are amazed we took that chance, but on the whole I believe it will make Seabrook more valuable.” The town also has several rental cottages available for overflow guests, prospective home buyers, and vacationers seeking old-beach-town charm.

Casey hopes the community will get people excited about

the concepts of sustainability and interaction. “Seabrook is a place of the soul, rather than a bunch of houses based on a builder’s formula,” he says. “The ultimate goal is that it becomes the model of what a new town can be.” 🌿

Seabrook, Washington; 360/276-0099 or visit seabrookwa.com



at a glance

total lots: 303 (estimated 1,000 at completion)

oceanfront lots available: 40

waterfront: All Seabrook residents have equal access to the neighborhood’s beaches.

construction: Lots are sold with home plans specifically designed for that space. More custom (founder) home lots might be available in future phases.

cost of homes: \$399,000 to \$1,000,000